

DEDICATED TO PROFESSIONALISM, EDUCATION, AND CAREER DEVELOPMENT

# LOMA Society of Greater New York

Recipient of all five LOMA Outstanding Society Awards in 2006-2009

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## OFFICERS

### President

Claudine R. Jessamy, FLMI, ACS  
New York Life  
1 Rockwood Road  
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(914) 846-3863

### Vice President

Deborah M. Smith, FLMI, FFSI  
Guardian Life Insurance Company  
7 Hanover Square H251  
New York, NY 10004  
(212) 598-7138

### Secretary

Milagros Centeno, FLMI  
Guardian Life Insurance Company  
7 Hanover Square H25D  
New York, NY 10004  
(212) 598-8065

### Treasurer

Frank E. Roosma, FLMI, ALHC, ACS  
New York Life  
51 Madison Avenue  
New York, NY 10010

### Immediate Past President

Emily G. Feldman, FLMI, ACS  
MetLife  
501 Route 22  
Bridgewater, NJ 08807  
(908) 253-1490

## BOARD MEMBERS

John Boomer, FLMI, FFSI, PCS, AAPA, AIAA, AIRC,  
ARA  
Guardian

Martin J. Brophy, FLMI, ACS, CLU  
Prudential

Michael Khalil, FLMI, FFSI, PCS, AAPA, AIAA, AIRC,  
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New York Life

Elaine Rogers, FLMI, ACS,  
New York Life  
LOMA Society Committee Representative

Susan Treacy, FLMI, ACS, AIAA, CLU, PMP  
New York Life

Bruce A. Weis, FLMI, ACS, ARA  
Guardian

James Woodman, FLMI, ACS  
Prudential

## Our 67th Year

### The LOMA Society of Greater New York invites you to attend our Second General Meeting of 2010

**SPONSOR:** New York Life Insurance

**DATE:** Wednesday, September 22, 2010

**TIME:** 4:30 to 5:00 P.M. – Registration  
5:00 to 6:15 P.M. – Meeting  
6:15 to 7:30 P.M. – Reception

**LOCATION:** New York Life Insurance  
51 Madison Avenue  
Ben Feldman Auditorium – 13<sup>th</sup> Floor  
New York, New York 10010

**SPEAKER:** Mark W. Pfaff  
Executive Vice President  
In Charge of U.S. Life Insurance & Agency  
New York Life Insurance

**TOPIC:** **The Financial Crisis and the Life Industry:  
*Challenges, Opportunities & Lessons Learned***

**COST:** \$20 for Members and Associate Members  
\$30 for Non-Members

### RESERVATIONS:

Please contact Karen O'Keefe, FLMI, ACS  
at (212) 576-7263; Email: [kokeefe@newyorklife.com](mailto:kokeefe@newyorklife.com), or  
Frank Roosma, FLMI, ALHC, ACS at (212) 576-5240;  
Email [frankroosma@newyorklife.com](mailto:frankroosma@newyorklife.com)  
By **Friday, September 17, 2010** for reservations.

## Reservation and Payment Form

Please contact Frank Roosma, FLMI, ALHC, ACS at (212) 576-5240; Email frankroosma@newyorklife.com, or Karen O'Keefe, FLMI, ACS at (212) 576-7263; Email: kokeefe@newyorklife.com for reservations.

Please make your check payable to: **LOMA Society of Greater New York**

and send the payment by **Sept. 17, 2010**, along with this form, to the Society Treasurer:

Frank Roosma, FLMI, ALHC, ACS  
New York Life Insurance Company  
51 Madison Avenue, Room 652  
New York, NY 10010

Please provide the following information:

**NAME:** \_\_\_\_\_

**COMPANY:** \_\_\_\_\_ **PHONE** \_\_\_\_\_

Please check one:

- \_\_\_\_\_ I am a Member or Associate Member and will attend the Meeting. My check for \$50\* is enclosed, which includes my 2011 Dues of \$30.
- \_\_\_\_\_ I am a Member or Associate Member and will attend the Meeting. I have paid my 2010 dues. My check for \$20\* is enclosed.
- \_\_\_\_\_ I am a retired dues-free Member and will attend the Meeting. My check for \$20\* is enclosed.
- \_\_\_\_\_ I am a Non-Member and will attend the Meeting. My check for \$30\* is enclosed.

\* \$5.00 of each meeting fee will be donated to the Walter Leonard Scholarship Fund.

Please remember to **phone** or **e-mail** your reservation **before** you send in the form. This helps us to plan properly for our meeting and reception.

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# DIRECTIONS TO NEW YORK LIFE INSURANCE COMPANY

New York Life Insurance Company is located at 51 Madison Avenue in a landmark historic building with a gold tower which takes up one square block bounded by 27<sup>th</sup> Street on the North, 26<sup>th</sup> St on the South, Park Avenue on the East, and Madison Avenue on the West. The entrance is on 27<sup>th</sup> Street closer to Madison Avenue. Please go to the Security Desk in the building lobby for a building pass. Take the elevators to the 13<sup>th</sup> floor; the meeting is in the Ben Feldman Auditorium. .

## **Mass Transit**

### **Nearby Subway:**

1. Take the #6 train to 28th Street station, or
2. Take the R/W to the 28th Street Station, walk SE to Madison Avenue and 27<sup>th</sup> Street.

**From Grand Central Terminal:** Transfer to the #6 (downtown) train to the 28th Street station.

### **From Penn Station:**

Walk SE to Madison Avenue and 27<sup>th</sup> Street, OR,  
Take the 3 or 9 train one stop uptown to Times Square. Transfer to the shuttle to Grand Central Station. Then transfer to the #6 (downtown) train to 28th street station.

### **From Port Authority:**

Take the shuttle to Grand Central Station. Then transfer to the #6 (downtown) local train to 28th street station.

**Buses:** M1, M2, M3, M101, M102, M103.

### **From Long Island:**

Take the Long Island Railroad to Penn Station (See above from Penn Station).

### **From New Jersey:**

1. Take the New Jersey Transit to Penn Station (See above from Penn Station), or.
2. Take the PATH to 23rd Street. Then walk NE to Madison Avenue and 27<sup>th</sup> Street, or.
3. Take the ferry to 34th Street. Take the NY Waterways bus at the ferry to Park Avenue. Then take the #6 (downtown) local train from 34<sup>th</sup> Street to 28th Street Station.

### **From Westchester:**

Take the Metro North to the Grand Central Station - then transfer to the #6 (downtown) train to 28th Street or walk directly to office.

## **Driving Directions**

Please use [MapQuest](#) to find specific driving directions from an address.